



தமிழ்நாடு ஆசிரியர் கல்வியியல் பல்கலைக்கழகம்

TAMILNADU TEACHERS EDUCATION UNIVERSITY

(Established under Tamil Nadu Act 33 of 2008)

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No.TNTEU/R/CC/2022/

Date: 10.08.2022

Dr.M.Soundararajan, Ph D
Registrar i/c

To

The Principals of all the Affiliated Colleges of Education

Sir/Madam,

Sub: Launching of State Level Programme of 'Drive Against Drugs (DAD)' to create awareness against drug abuse amongst students by Hon'ble Chief Minister on 11.08.2022 at 10.30 a.m. – Conducting a week-long programme – Issue of instructions - Reg.

Ref: 1. Government Letter No. 20034/A2/2021-3, dated 05.08.2022 from the Higher Education (A2) Department.

As per the reference cited, a State Level Programme on 'Drive Against Drugs (DAD)' is proposed to be launched by the Hon'ble Chief Minister on 11.08.2022 at 10.30 A.M. in Kalaivanar Arangam, Chennai to create awareness against drug abuse amongst students.

Hence, all the Colleges of Education Affiliated to this University are instructed to conduct State Level Programme on 'Drive Against Drugs (DAD)' by various activities like awareness programmes starting from 11.08.2022. (A copy of the Government letter is enclosed).

The Principals of all the Colleges of Education affiliated to this University are requested to conduct awareness programmes in a grand manner and send a report of each activity on the event directly to the Government with a copy marked to this office.

Encl: As above.

W
10.8.22
REGISTRAR i/c

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Higher Education (A2) Department,
Secretariat, Chennai-9.

Letter No.20034/ A2/ 2021- 3, dated: 05.08.2022

From
Dr. D. Karthikeyan, I.A.S.,
Principal Secretary to Government

To
The Commissioner of Technical Education, Chennai – 25.
The Director of Collegiate Education, Chennai-6.
All Regional Joint Directors,
Directorate of Collegiate Education.
The Registrars of all Universities under the aegis of
Higher Education Department.
The Registrars of all Deemed to be Universities.

Sir / Madam,

Sub: Launching of State Level Programme of 'Drive Against Drugs (DAD)' to create awareness against drug abuse amongst students by Hon'ble Chief Minister on 11.08.2022 at 10.30 A.M.– Conducting a week-long programme – Requested – Regarding.

Ref: Received from the Additional Chief Secretary to Government, Home, P&E Department, Letter No.11089/ H, P&E(XVI)/ 2022, dated 27.7.2022

I am directed to state that a State Level Programme on 'Drive Against Drugs (DAD)' is proposed to be launched by the Hon'ble Chief Minister on **11.8.2022 at 10.30 A.M. in Kalaivanar Arangam, Chennai** to create awareness against drug abuse amongst students.

2. In this connection, I am to request you to instruct all the educational institutions viz. Government, Government Aided, Self-financing colleges, Autonomous colleges and Deemed to be Universities under your administrative control as follows:-

1. to make necessary arrangements for administering the Pledge on 'Drive Against Drugs (DAD)' by the students on 11.8.2022 at the same time when the Hon'ble Chief Minister administers the pledge in the above event.

- II. the Pledge administering function of the Hon'ble Chief Minister shall be live-streamed through large screens in the college campus. The link for the live event will be shared soon.
- III. to conduct a week-long programme/ event starting from 11.8.2022 to create sensitization on drugs and to create awareness against drugs amongst college students. To suggest a few, the following events are listed below:
 - a) Experience sharing session with rehabilitated drug victims or those under-going rehabilitation.
 - b) Conduct debate competition on topics related to anti-drug awareness like "Drug Prohibition Law", "Is Addiction a Disease or a Choice?" etc.,
 - c) Mini Marathon / Walkathon to be organized by students which can include the local community and general public for a larger positive outcome.
 - d) Graffiti making competition in places that students frequent like Bus stops, Metro stations, Railway stations, and other public facilities.
 - e) Poster-making and collage-making competitions on dangers of drug menace.
 - f) Competition on designing Logos / Slogans/ Tag line on Drug awareness that create a stronger impact on the students.
 - g) Short film competition focusing on creating sensitization on drugs and Anti-drug Awareness.
- IV. to make sure that the above awareness programmes are conducted in a grand manner ensuring large scale participation of students and also to document each activity of the event and send the same to the Government.

Yours faithfully,

[Handwritten Signature]
5.8.22

for Principal Secretary to Government